

Newberry's Back to School **SALE**

What Do You Need for Back to School? Newberry's Has It! And You Can Be Sure That Item (or Items) Is First Quality, Good Looking and NOW Slashed in Price for Our Sale. Hurry!

SAVE 54c sizes 7 to 14
combed woven gingham

Plaid Dresses
\$2.44
Reg. 2.98

Pert short sleeve styles with self-fabric or contrasting collars, neat belts or sashes. Assorted colors and two-tone combinations.



Newberry's FAMILY HOSE **SALE**

This is the time to buy. We've never had a sale like this and it's all in the finest Newberry tradition of quality values. "Stock Up!" Buy now for months ahead - hosiery values for everyone in the family.

SAVE boys' sanforized* bright new printed Tartan FLANNEL

Plaid Shirts
Reg. \$1.29

97c

Just the kind of shirts he needs for school! They're good to look at. Extra easy to launder. Newberry low in price. Sizes 8 to 16.
*Less than 1% shrinkage



SAVE 21c long sleeve, fine classic knit 100%

Wool Cardigans
\$2.77
Reg. 2.98

MUST for school. Ribbed cuffs & waist, crew neck, 8 buttons. Red, navy, dark green, light blue, pink, white. 8 to 14.



GUARANTEED 100% PERFECT

Myrna
DARK SEAM
nylons
pair was ~~89c~~
now **67c** pr.

Ultra sheer, 15 denier nylons. Seam back, French heels, newest shades. 8 1/2 to 10 1/2.



EXTRA VALUE QUALITY COMBED COTTON

bobby socks
39c pr.

Favorite styling plus worthwhile savings. Double rolled socks in white & pastels for girls 9 to 11.



"Rocky" brand double knee blue denim

Dungarees
Reg. \$1.89 **1.23**

The kind of rough 'n' tough wearing dungarees every mom wants for her active son. Stock up at this saving price. Sizes 6-16.



NEW! GLAMOROUS NEW JEWEL ACCENTED

Wool Jerseys
\$1.98
SIZES 32 to 38

Flattery at a fantastically low price! Smart dolman sleeves, becoming turtle neck. In red, black, pink, gold.



CHILDREN'S DURA COLOR MERCERIZED, WASHFAST

anklets
39c pr.

Fancy turned down tops, high spliced nylon heels. Dark and pastel solids. Sizes 6 1/2-8 1/2.



CHILDREN'S COTTON GUARANTEED PACKAGE

anklets
4 pr. guaranteed for 4 mos. Turned down tops. Mercerized. Colors. Cellophane wrapped. 6 to 8 1/2. **\$1**



CHILDREN'S & MISSES' ENGLISH RIB

crew socks
3 pr. guaranteed for 3 mos. With real rib pattern. Assorted pastels. Cellophane wrapped. Sizes 6-11. **\$1**



Save 31c embroidered cotton

Blouses
\$1.67
Reg. 1.98

Loveliest styles in town at a special saving! Contrast colors: red, black, navy, brown. Sizes 32 to 38.



SAVE 23c Pretty broad-cloth and percale... some sanforized*. Short sleeve

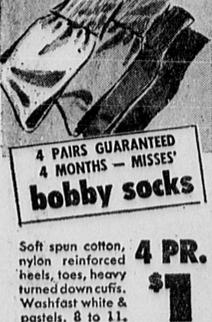
Cotton Blouses
77c
Reg. 1.00

Right for school, and pretty enough for dress-up. Embroidered and contrast trims. Many styles and fresh new colors. 7 to 14.



4 PAIRS GUARANTEED 4 MONTHS - MISSES'

bobby socks
Soft spun cotton, nylon reinforced heels, toes, heavy turned down cuffs. Washfast white & pastels. 8 to 11. **\$1**



SALE ON COTTON WASHFAST MISSES' **anklets**

Famous for smooth fit and comfort plus fine mercerized cotton. Nylon reinforced heel and toe. Turned down transferred tops. Solid white

was priced ~~39c~~ pr. NOW **75c** PK. OF 3



Save 31c glamour styled separates

Skirts
\$2.67
Reg. 3.28

Yes, you can actually wash these flatteringly styled skirts. They'll look fresh as new every time.



BIG SAVINGS: MEN'S SPUN COTTON

argyle socks
Were 59c pair. Rugged, comfortable. Slack style. Elastic top. Ass'd. color combinations. 10 to 13. **2 PR. 88c**



SALE BOYS' BRIGHT BOLD blazer socks

Were 4 pr. for \$1. In colorful combinations, durable yarn cotton. 4 pr. guaranteed 4 mos. 7 to 10 1/2. **4 PR. 88c**



Sale! MEN'S FANCY COTTON argyle socks

Reg. 29c pr. ... now **25c** pr.

First quality, elastic top. Nylon reinforced heel and toe. Washfast colors. Sizes 10 1/2-12.



Save 12c VALUEFUL NEW

Fall Purses
88c Plus Tax
Reg. 1.00

Styles to please every taste at a price you'll find hard to resist. Hurry! They'll go fast!



FRIDAY & SATURDAY